

New Web 2.0 property sites give real estate professionals the edge in tough economy.

FOR IMMEDIATE RELEASE

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EUGENE, Ore. -- Real Design Online, LLC [RDO] announced today the release of its new single-property website template system, which went live on June 19. Based in Eugene, RDO's unique system allows anyone in the U.S. to quickly and easily create a custom website for any property on the market.

"In the current economic climate it's more important than ever to reach the maximum number of potential buyers," says RDO founder Matt Torgeson. "More and more, people are turning to the web when researching homes to buy."

Web technologies are advancing at breakneck speeds and the majority of real estate tools have not kept up. The ability to drag and drop web content, get real-time statistical information and generate matching print materials helps agents and brokers sell property more efficiently and effectively.

Advanced features allow properties to be imported in bulk directly from an IDX provider. After importing, the sites are ready to be published immediately, having been populated with content and photos from the provided IDX information. This is made possible by taking advantage of powerful new web technologies and standards.

The pricing model has been made as simple and affordable as possible. Anybody can join and publish their first site for free. If a person has 2-10 published sites, the cost is \$19/m, 11-25 sites is \$39/m, and so on. The Bulk features cost \$10/m extra, with no setup fees.

The streamlined, low-overhead nature of the content editing system means less time managing content and more time interacting with potential buyers.

For more information please visit Real Design Online on the web at <http://realdesignonline.com> or by phone at 1-888-933-3131.

About Real Design Online, LLC.

Based in Eugene, Oregon, Real Design Online, LLC was founded with minimal capital investment by Matt "Torgie" Torgeson and Aaron Parecki, two recent University of Oregon graduates. Torgeson has more than two years of experience creating IDX search tools for the real estate industry. Parecki has worked as a web developer and graphic designer since 2001. For more information on the services provided by Real Design Online, LLC please visit <http://realdesignonline.com>.

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